



NEWS RELEASE
FOR IMMEDIATE RELEASE – MARCH 22, 2012

SALEM AFTER FIVE READY TO KICK-OFF 2012 SEASON!

“Domino Opens 2012 Season April 27”

The popular “Salem After Five” concert series begins a brand new season on April 27 with “Domino” performing on the Salem Farmers Market stage. The event will get underway at 5:30p.m. and all proceeds will benefit the Adult Care Center of Roanoke Valley.

The Salem Farmers Market is located in the heart of downtown Salem on the corner of Main and Broad streets. “Salem After Five” is sponsored by the City of Salem Parks and Recreation department, Q99-FM, Aaron’s and Pepsi.

Admission: Adults \$5, children 12 and under are free. There will be a children’s play area set up in the Market, as well as food vendors featuring Leb’s Grill, Salem Pizza & Subs, Salem Ice Cream Parlor, and Ol’ Mule Hot Dog Co.

No coolers, outside food or drinks, rollerblades, skateboards or pets are allowed on the premises.
For additional information call Salem Parks and Recreation at 540-375-3057

Contact:

Kristen Finley
Special Events Supervisor
City of Salem
(540) 375-3057
kfinley@salemva.gov

Mike Stevens
City of Salem
Communications Director
(540)375-4112 office
(540)353-2041 cell
mstevens@salemva.gov

2012 SALEM AFTER FIVE SCHEDULE

<i>April 27</i>	<i>“Domino”</i>
<i>May 18</i>	<i>“Key West”</i>
<i>June 22</i>	<i>“Project 4” & “The Kings”</i>
<i>July 27</i>	<i>“Super Hold”</i>
<i>August 17</i>	<i>“Legacy”</i>